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NAEGELE OUTDOOR ADVERTISING COMPANY OF THE TRIAD

GREENSBORO, WINSTON-SALEM, HIGH POINT

1820 WEST LEE STREET, P.O. DRAWER 5568, GREENSBORO, NC 27403 (919) 292-4242

RICHARD R. MARLOWE
PRESIDENT

February 14, 1984

RECEIVED

FEB 17 1984

J. L. THOMPSON'S OFFICE

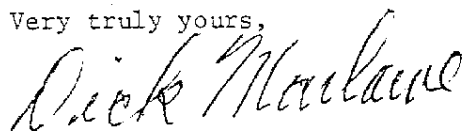
Mr. James L. Thompson
Vice President
Director of Media
Philip Morris U.S.A.
120 Park Avenue
New York, NY 10017

Dear Mr. Thompson:

Enclosed is the letter you discussed with Dick Condon which we need to get a special OK to rebuild three of your bulletins in Greensboro. It seems unusual to have a problem getting a permit to reduce the size; however, we have radius spacing in our ordinance which makes it essential to have a special OK.

I mentioned Miller Brewing because they have worked very closely with the City of Greensboro on a street fair that is held annually. Thank you very much for your help and assistance.

Very truly yours,



Richard R. Marlowe
President

RRM/sro

Enclosure

NAEGELE Offices in:

Asheville, NC • Columbus, GA • Des Moines, IA • Evansville, IN • Fayetteville, NC • Gastonia, NC • Greenville, NC
Greenville, SC • Indianapolis, IN • Jacksonville, FL • Jacksonville, NC • Kinston, NC • Louisville, KY
Memphis, TN • Minneapolis-St. Paul, MN • New Orleans, LA • Owensboro, KY • Palm Springs, CA • Raleigh-Durham, NC
Spartanburg, SC • The Triad Market: Greensboro, Winston-Salem, High Point • Wilmington, NC • Youngstown, OH

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